

PRESENTING ARC'S 14TH ANNUAL FORUM

Driving Enterprise Performance through Next Generation Manufacturing Concepts

JUNE 26-28, 2006 • BOSTON

Design, Operate, Maintain, Synchronize for Optimum Performance and Flexibility

Product design, plant design, operational excellence, asset management, and supply chain synchronization are all critical to enterprise performance. Manufacturers must beat the competition in each of these areas to survive in today's challenging markets. Join top industry leaders as they share their vision and experiences for transforming today's plants and factories into highly optimized, next generation manufacturing facilities.

- ✓ See what others do to create performance-driven, flexible, and higher-margin operations
- ✓ Gather intelligence on strategies that will optimize your plant operations
- ✓ Learn how to motivate your operations and business people to work together
- ✓ Hear how your peers improve their profitability with standards-based interoperability across the enterprise
- ✓ Learn how you can synchronize your manufacturing operations with supply chain
- ✓ Network with top industry executives

No other conference offers you such a high level of personal interaction in an environment exclusively focused on manufacturing.

TO REGISTER:

Space Is Limited! Register today on-line at arcweb.com,
Call 781-471-1145, or Fax 781-471-1100



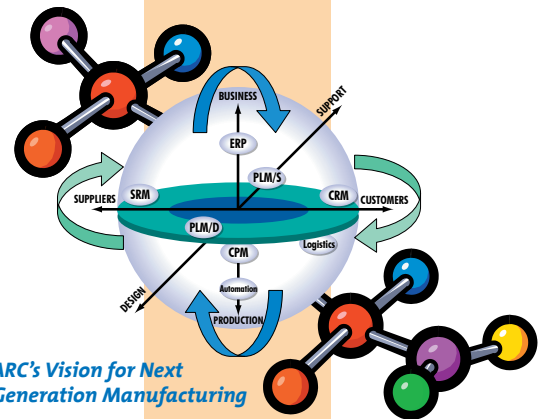
THOUGHT LEADERS FOR MANUFACTURING & SUPPLY CHAIN

FEATURED TOPICS

DRIVING PERFORMANCE THROUGH ENTERPRISE INTEROPERABILITY

DRIVING PERFORMANCE THROUGH PLANT LIFECYCLE INFORMATION MANAGEMENT

DRIVING PERFORMANCE THROUGH DIGITAL MANUFACTURING



ARC's Vision for Next Generation Manufacturing

DRIVING PERFORMANCE THROUGH COLLABORATIVE ASSET MANAGEMENT

DRIVING PERFORMANCE THROUGH SUPPLY CHAIN SYNCHRONIZATION

ARC ADVISORY GROUP

1986 - 2006

GUIDING INDUSTRY FOR 20 YEARS

ARC FORUM REGISTRATION FORM

Location

Boston Marriott Long Wharf Hotel
296 State Street
Boston, Massachusetts
617-227-0800; <http://marriott.com>

Participants should make their own hotel reservations. For the preferred group rate, please mention that you are attending the "ARC Forum." The group rate will be in effect until **June 1, 2006**.

In the heart of Boston's historic waterfront, the Long Wharf is a short taxi ride from Boston's Logan Airport and is close to many Boston attractions. For travel options to/from the airport, visit www.massport.com/logan. For current events in Boston, call the Visitor Bureau at 617-536-4100 or visit www.mass-vacation.com.

About ARC

Founded in 1986, ARC has grown to become the Thought Leader in Manufacturing and Supply Chain solutions. No matter how complex your business issues, our analysts have the expert industry knowledge and first-hand experience to help you find the best answer. Visit us at arcweb.com.

Who Should Attend

- CEOs, COOs, and Presidents
- CFOs, VPs, and Directors of Finance
- CIOs, CTOs, VPs, and Directors of IT
- VPs, Directors, and Managers of Operations
- VPs, Directors, and Managers of Supply Chain
- VPs, Directors, and Managers of Mfg.
- VPs, Directors, and Managers of Eng'g.
- Plant Managers and Supervisors
- Production Managers and Supervisors
- Directors and Managers of Enterprise Integration

Forum Fee

Payment by May 15, 2006: \$1,295
Payment after May 15, 2006: \$1,495

The fee includes breakfast and lunch on both days, a reception and dinner on the first day, and program material.

Cancellations and Substitutions

Substitutions may be made at any time at no charge. The registration fee is fully refundable up to three weeks prior to the forum date. A 50% cancellation fee will be assessed after that date.

PRELIMINARY FORUM AGENDA

June 26

- 1-6 PM Interoperability and Working Group Meetings
- 6-10 PM Welcome Reception

June 27

- 7:00 AM Registration & Breakfast
- 8:00 AM Driving Performance through Enterprise Interoperability
- 11:00 AM Panel Discussion
- 12:00 PM Luncheon
- 1:30 PM TRACK 1: Driving Performance through Plant Lifecycle Information Management
- TRACK 2: Driving Performance through Digital Manufacturing
- 4:00 PM Panel Discussions
- 6:30 PM Reception and Dinner

June 28

- 7:00 AM Registration & Breakfast
- 8:00 AM TRACK 1: Driving Performance through Collaborative Asset Management
- TRACK 2: Driving Performance through Supply Chain Synchronization
- 11:30 AM Panel Discussion
- 12:30 PM Forum Ends with Boxed Lunches
- 1-2 PM Interoperability Open Meeting

- Please register me for the Forum.
- I am confirming my telephone registration Use my complimentary Advisory Service ticket for admission
- Send me more information about the Forum and ARC's other services
- Check is enclosed Bill my company, PO #: _____
- Charge my credit card American Express VISA MasterCard

Card Number _____ Exp. Date _____ Signature _____

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip (Post) Code _____ Country _____

Telephone _____ Fax _____ E-mail _____

Please mail to ARC, 3 Allied Drive, Dedham, MA 02026 USA, Fax 781-471-1100, or register on-line at arcweb.com.
If more than one person will be attending from your company, please photocopy this form and complete for each person.

Register Today! Space is limited and only paid registrants will be guaranteed attendance.